

IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER. THE LINKED INSURANCE PRODUCT DO NOT OFFER ANY LIQUIDITY DURING THE FIRST FIVE YEARS OF THE CONTRACT THE POLICY HOLDER WILL NOT BE ABLE TO SURRENDER WITHDRAW THE MONEY INVESTED IN LINKED INSURANCE PRODUCTS COMPLETELY OR PARTIALLY TILL THE END OF THE FIFTH YEAR.

SAFEGUARD
YOUR LIFE &
CREATE WEALTH
WITH

Tata AIA
Premier
SIP



Stay fikar-free, Wealthy and Secure

Experience a Wealth of Benefits



Life Cover



Disability Cover



Accidental Cover



Wealth Creation



Tax Free* withdrawals

Presenting

Smart lady benefit

+ 0.25% extra allocation of units with
First Year Premium

Sample Illustration

→ For Female
30 Years
Standard life Non Smoker

→ Premium Paying Term- 10 Years
Policy Term- 20 Years

Additional Units
worth ₹600
will be allocated

₹20000*12=
₹240000*0.25% = ₹600



Pay ₹2,40,000 per annum
Fund Value\$ @ 4% ₹31,27,097
Fund Value\$ @ 8% ₹57,40,271
Death benefit payable : ₹46,27,460
Fund Value receiving age: 50 years
Sum Assured Amount payable at
the age of the policyholder's death:
Applicable throughout the policy
term in case of death.

Speak to your financial advisor today!

#HarWaqtKeLiye *Taiyaar*

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Tata AIA Premier SIP is a combination of the Tata AIA Smart SIP, a non-participating, unit-linked, individual life insurance savings plan (UIN: 110L174V01), and TATA AIA Health Buddy, a Non-participating, Non-linked, Individual Health product (UIN 110N183V01). Both Tata AIA Smart SIP and TATA AIA Health Buddy are also available for sale individually.

*Income Tax benefits would be available as per the prevailing income tax laws, subject to fulfilment of conditions stipulated therein. Income Tax laws are subject to change from time to time. Tata AIA Life Insurance Company Ltd. does not assume responsibility on tax implication mentioned anywhere in this document. Please consult your own tax consultant to know the tax benefits available to you.

Market-linked returns are subject to market risks, and terms & conditions of the product. The assumed rate of returns or illustrated amount may not be guaranteed and depends on market fluctuations.

Past performance is not indicative of future performance. Returns are calculated on an absolute basis for a period of less than (or equal to) a year, with reinvestment of dividends (if any).

All investments made by the Company are subject to market risks. The Company does not guarantee any assured returns. The investment income and price may go down as well as up depending on several factors influencing the market. Please know the associated risks and the applicable charges, from your Insurance Agent or the Intermediary or Policy Document issued by the Insurance Company. Please make your own independent decision after consulting your financial or other professional advisor. The performance of the managed portfolios and funds is not guaranteed and the value may increase or decrease in accordance with the future experience of the managed portfolios and funds. The solution is underwritten by Tata AIA Life Insurance Company Limited. The fund is managed by Tata AIA Life Insurance Company Ltd. (hereinafter the "Company").

\$Some benefits are guaranteed and some benefits are variable (non-guaranteed) with returns based on the future performance of the opted funds and fulfillment of other applicable Policy conditions. If your Policy offers guaranteed returns then these will be clearly marked as 'guaranteed' on the illustration table in this image. The above values are not guaranteed and the assumptions illustrated above are for a policyholder aged 30 with a similar policy and premium. Your policy may not achieve similar returns. The above illustrated returns are assumed at investment returns of 8% and 4% respectively. These are used to show the impact of the overall market returns on Life Insurance Council. These assumed rates of return are not guaranteed and there are no upper or lower limits of what you might get back at Maturity, due to the fact that the value of your Policy is dependent on the future performance of the funds you have opted for.

Tata AIA Life Insurance Company Limited is only the name of the Insurance Company & Tata AIA Smart SIP is only the name of the Unit Linked Life Insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns. Various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these plans, their future prospects and returns. Premium paid in Unit Linked Life Insurance policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decisions. Past performance is not indicative of future performance. Returns are calculated on an absolute basis for a period of less than (or equal to) a year, with reinvestment of dividends (if any). Life insurance cover is available under the solution. For details on products, associated risk factors, terms and conditions please read Sales Brochure carefully before concluding a sale. The precise terms and condition of this plan are specified in the Policy Contract.

Accidental Death Benefit (ADB), Accidental Total and Permanent Disability (ATPD) and Terminal Illness with Term booster (TTB) benefits will be available from Health Buddy product. For more details on benefits, premiums and exclusions under the TATA AIA Health Buddy, please contact Tata AIA Life's Insurance Advisor/Intermediary/ branch. Health and Life insurance cover is available under the solution. For details on products, associated risk factors, terms and conditions please read Sales Brochure carefully before concluding a sale. The precise terms and condition of this plan are specified in the Policy Contract. The underlying Fund's NAV will be affected by interest rates and the performance of the underlying stocks.

This product is underwritten by Tata AIA Life Insurance Company Ltd. The plan is not a guaranteed issuance plan and it will be subject to company's underwriting and acceptance. Insurance cover is available under this product. For more details on risk factors, terms and conditions please read sales brochure carefully before concluding a sale. The precise terms and condition of this plan are specified in the Policy Contract. Buying a Life Insurance Policy is a long-term commitment. An early termination of the Policy usually involves high costs and the Surrender Value payable may be less than the all the Premiums Paid. • L&C/Advt/2025/Sep/3189.

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